

# KWG DESIGN

KEVIN WATSON-GRAFF • kevin@kwgdesign.net

## SKILLS:

### Mastery of Adobe Creative Suite

Illustrator: 11 Years Experience

Photoshop: 12 Years Experience

InDesign

Dreamweaver

Fluent in Flash ActionScript, HTML, CSS, PHP,

AfterEffects, Quark Xpress, Joomla! CMS,

Protools, FinalCutPro,

Book Binding and Basic Scenprinting

## WORK EXPERIENCE:

### KWG DESIGN

An independent full-service graphic design, website development, and production house, serving small and large clients in the Bay Area, and New York, NY.

1997–2000, 2003–present

Graphic designer, illustrator, & Production Artist

Clients have included:

**VIZ Media** print production, cover design, page layout, photo retouching, clipping paths and vector design for US-based manga and japanese graphic novel publishing house

**CRICKET Co.** design of promotional materials, print production for packaging for salon products manufacturer

**GOMI NYC** Website design, added shopping cart and credit card functionality for retail boutique

**FLEX YOUR POWER** Flash animation, illustration, and design for California's statewide energy efficiency marketing and outreach campaign.

**DOE-SF** Logo Redesign for 1767 Church Street retail brand

**VITA LANDSCAPE ARCHITECTURE** design, Page layout, photo retouching, color correction of presentation books, booklets, design boards and other presentation Materials for international landscape architecture firm

**DANIEL ELLSBERG** web design, created customized content management system based on Joomla! CMS for writer and activist

**CRITICALPATH** Memova Project Illustrations for Timeline-based Flash animation

**LAST GANG RECORDS** BangLime Tee Shirt Design

**LIZ TILLEY DESIGNS** Logo design for fashion designer and milliner

**TRIPLE POINT COHOUSING** Identity package and logo design

**KAISER PERMANENTE** design, page layout & production of presentation books for Revenue Cycle division

**ASCENNA MOBILE** Jibe icon design & illustrations for Facebook application

**STAMEN DESIGN** Moveon.org Illustrations, Graffiti Archeology Project Book Design

**TAYLOR'S TONICS** Chai Cola packaging design & illustration

**GRACELAND HEAVY INDUSTRIES** GH1 Website design and Same House Different Day Logo design

**GIANTANT DESIGN** website production artist on B2B web application

**OLIVE MITRA** web design for eggplantcasino.com

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## WORK EXPERIENCE: (cont.)

**LAUREN M. GINIGER** identity design for writer and event producer

**DELFORTÉ DENIM INC.** Teeshirt illustration and design for jeans maker

**CLOUDFACTORY COLLECTIVE FOR THE ARTS** Various projects since 1997. designed numerous teeshirts, stickers, patches, tickets, Programs, posters, laminates; web design, identity design

**JAMES KIM TECHNOLOGY FOUNDATION** identity and web design Added Paypal Donation Functionality

**PROGRESSIVE DEMOCRATS OF AMERICA** Pamphlet design for activist organization

## Xeris

an initiative to develop landscape design and green jobs training for at-risk youth and adults in recovery

2003

Co-Founder

Worked with clients to design, develop and implement drought-resistant native plant landscapes. Supervised employees, provided job training to at risk youth and adult addicts in recovery.

## Bureau of Land Management

an agency within the United States Department of the Interior which administers America's public lands

2000–2001

Biological Technician/ Geographical Mapping specialist

Performed scientific fieldwork in native plant restoration, including invasive species remediation, endangered plant survey transects, and GPS/GIS mapping.

## EDUCATION:

### California College of the Arts

2001–2006 & 1994–1995

San Francisco, CA

Coursework in Painting, Graphic Design BFA

### Monterey Peninsula College

1997–1999

Monterey, CA

Coursework in Graphic design